

ANALISI FATTORIALI DEL DETTAGLIO MODERNO: PUNTI DI VENDITA NON DISCOUNT

INITIAL FACTOR METHOD: PRINCIPAL COMPONENTS

PRIOR COMMUNALITY ESTIMATES: ONE

EIGENVALUES OF THE CORRELATION MATRIX: TOTAL = 16.000000 AVERAGE = 1.000000

	1	2	3	4	5	6	7	8	9
EIGENVALUE	4.061137	2.568072	1.962773	1.753677	1.669047	1.222991	1.022715	0.849955	0.823380
DIFFERENCE	1.493065	0.605298	0.209096	0.284631	0.246056	0.200276	0.122761	0.076575	0.133254
PROPORTION	0.2256	0.1427	0.1090	0.0974	0.0816	0.0679	0.0457	0.0311	0.0457
CUMULATIVE	0.2256	0.3683	0.4773	0.5748	0.6564	0.7243	0.7701	0.8012	0.8469
EIGENVALUE	0.690124	0.582517	0.420689	0.270362	0.158646	0.074333	0.057128	0.004225	0.004127
DIFFERENCE	0.107509	0.161924	0.200327	0.061716	0.084313	0.017205	0.048902	0.00005	0.00002
PROPORTION	0.0383	0.0324	0.0234	0.0122	0.0088	0.0041	0.0032	0.0000	0.0000
CUMULATIVE	0.0383	0.0707	0.0941	0.1063	0.1151	0.1192	0.1224	0.1224	0.1224

7 FACTORS WILL BE RETAINED BY THE MINIMISE CRITERION

FACTOR PATTERN

	FACTOR1	FACTOR2	FACTOR3	FACTOR4	FACTOR5	FACTOR6	FACTOR7	
VAR94	0.84014	-0.01894	-0.16364	0.05601	0.38078	-0.12498	0.11953	VENDITE
PERS2M2	0.68204	-0.20061	0.31303	0.84976	-0.04150	0.13066	0.05447	COEFFICIENTI DI SERVIZIO
FATM2	0.80566	0.15081	0.28614	0.40988	0.00890	0.12783	-0.01236	FATTURATO AL M2
FATAD0	0.38036	0.77598	-0.09451	-0.38706	0.03367	0.01962	-0.17703	FATTURATO PER ADDITTO
COSTDIP	0.08840	0.60340	0.43730	0.10666	-0.03207	0.14051	0.15022	COSTO PER UPEPENDENTE
MARGSIN	-0.63282	0.10555	0.14488	0.25749	0.37742	0.27645	0.28452	MARGINE PERCENTUALE
PCTILAV	-0.42192	-0.84808	0.26163	0.40204	-0.06512	-0.07384	0.24476	PERCENTUALE LAVORO
PCTGFNAM	0.00261	-0.34807	0.41553	-0.58174	0.07070	0.58942	-0.17776	PERCENTUALE SPESE GENERALI
UTILNETP	-0.14852	0.44823	-0.43547	0.31939	0.19718	0.58942	0.13711	PERCENTUALE UTILE NETTO
PCT102	-0.24886	0.30150	0.15131	-0.32854	0.22747	0.47900	0.16573	PERCENTUALE DEPREZZAMENTI
PROPR	0.16421	-0.08328	0.15131	-0.19232	0.26917	-0.11980	0.05122	PROPRIETA DI I MURI
MINI	-0.51679	0.07278	0.49171	0.19232	-0.26428	0.36063	-0.11980	SOTTO I 400
CASF4	-0.16061	0.26778	-0.32447	0.26428	-0.69270	0.18066	0.05072	400 550
CASF5	0.43343	-0.04779	-0.00420	0.36175	0.36302	-0.03524	-0.52796	900 1200
CASF5	0.32376	-0.10772	-0.38211	-0.45174	0.33935	-0.13681	0.52241	SOPRA I 1200
GRAND	0.44066	-0.48741	-0.29262	-0.10328	-0.01090	0.23604	0.20107	GRANDE IMPRESA NAZ
IND	-0.75584	0.25615	-0.30536	0.09912	0.17942	-0.09370	-0.14786	INDIPENDENTI
MEDIA	0.21971	0.49605	0.53457	0.11419	-0.13108	-0.15517	0.31101	MEDIA IMPRESA LOCALE

VARIANCE EXPLAINED BY EACH FACTOR

FACTOR1	FACTOR2	FACTOR3	FACTOR4	FACTOR5	FACTOR6	FACTOR7
4.061137	2.568072	1.962773	1.753677	1.669047	1.222991	1.022715

FINAL COMMUNALITY ESTIMATES: TOTAL = 14.060412

	VAR94	PERS2M2	FATM2	FATAD0	COSTDIP	MARGSIN	PCTILAV	PCTGFNAM	UTILNETP
0.911011	0.866637	0.866253	0.938435	0.620273	0.798700	0.897717	0.869257	0.967024	
PCT102	PROPR	MINI	CASF2	CASF4	CASF5	CASES	GRAND	IND	MEDIA
0.586914	0.618172	0.748139	0.787677	0.732865	0.873283	0.624127	0.802902	0.731126	