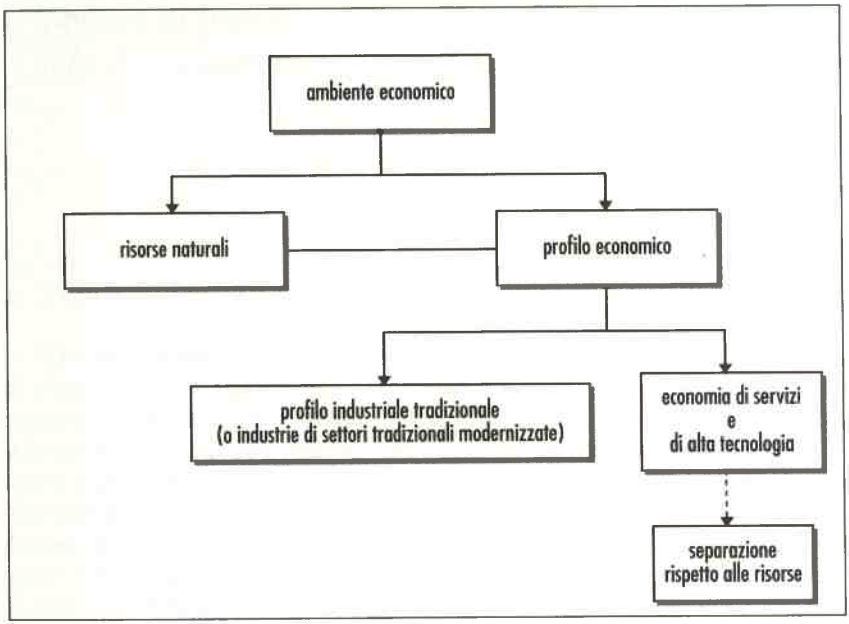Figura 7. *Ambiente economico*.